



# Façade

*FURNITURE, INTERIOR DESIGN,  
LIGHTING AND ACCESSORIES*

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Inspired by fashion and borrowing a palette from nature, Francesca's interiors possess a timeless quality that celebrates architectural details and classic design.

With a background in residential interiors and furniture, Francesca works closely with clients to design with a style that reflects the owner's personality.

Maintaining an emphasis on understated glamour, her interiors feature a blend of found objects, and custom-designed furniture. Façade was established in 2009 and offers full interior design services for residential interiors including a retail boutique.



## **BRANDS YOU CARRY:**

We carry a full selection of furniture for every room of the home. We also carry lighting, accessories, and outdoor options.

## **WHEN DID YOUR BUSINESS START?**

Business began in 2009 as a freelance designer and then I opened the boutique in 2013.

## **PEOPLE ARE SURPRISED TO KNOW?**

People are surprised to know that I have been in the design and furniture industry for over 15 years.

## **DESCRIBE YOUR SHOP'S VIBE:**

Urban Elegance

## **WHAT INSPIRED YOU TO OPEN?**

Clients were looking for unique and often custom pieces that I was able to source for them with my connections.

## **WHERE DO YOU SOURCE YOUR PRODUCTS?**

Canadian products are always my first go to, but I do bring in products from all over the world.

## **WHAT'S YOUR BUSINESS PHILOSOPHY?**

When you enjoy your career you have an opportunity to shine.

## **WHAT'S YOUR FAVOURITE NEIGHBOURHOOD TO SHOP IN?**

Walkerville area

## **WHAT IS YOUR SECRET TO SUCCESS?**

I think it is important to develop friendship with your clients, understand who they are, and what their needs are.

## **WHO IS YOUR TARGET CLIENTELE?**

All ages. Façade Interiors & Furniture has something for everyone.